

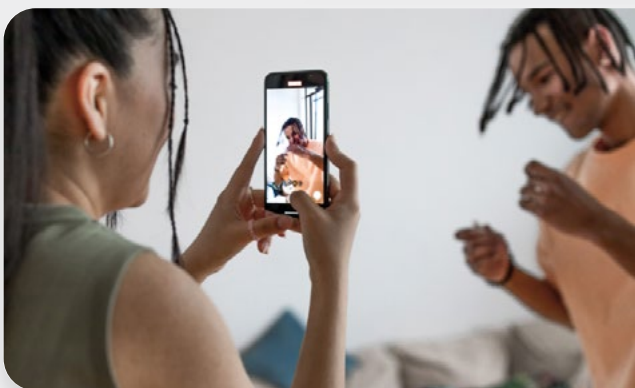


DON'T BREAK THE BANK —

2026 VIDEO CREATOR CONTEST

CREATE SOMETHING FUN. TEACH FINANCIAL EDUCATION. MAKE AN IMPACT.

ProFed Credit Union invites students, creators, and community members across Northeast Indiana to turn real-life money moments into short, creative videos that help others make smarter financial choices.



THE CHALLENGE

- **Create a 25–35 second video**
- Teach a **financial wellness idea**
- Any style — funny, thoughtful, dramatic, or direct
- Original, clear, and engaging



VIDEO GUIDELINES

- **Length:** 25–35 seconds
- **Format:** 16:9 (horizontal) or 9:16 (vertical)
- **File:** .MP4 or .MOV preferred
- **Quality:** Clear audio & visuals, appropriate for public viewing
- **Original:** No copyrighted music, footage, or AI likenesses without rights



CONTENT STANDARDS

This contest is about **education**, not advice.

- Share habits, lessons, or general money ideas
- No personalized advice, step-by-step instructions, or promises

Investing videos must be educational only:

- High-level explanations
- No recommendations, predictions, or specific products



TOPIC IDEAS

- Budgeting
- Saving
- Smart Spending
- Avoid “Breaking the Bank”
- Beginner Investing
(Educational)
- Student Money Tips
- Stretching \$20

Have a different idea? Fantastic! As long as it supports financial wellness.



HOW TO SUBMIT

- Email your video to profedcu.contest@gmail.com

Subject: 2026 Video Contest Submission

Include:

Name, Email, Phone,
Video Title, Topic,
School/Organization (optional),
Signed Release
(parent/guardian if under 18)

*Multiple entries allowed
(submitted separately).*



CONTEST ESSENTIALS

Video Submission Deadline:

March 31 at 11:59 PM EST

Winners & Prizes:

- **Public's Favorite — \$500**
(YouTube Likes, April 1–30)
- **Best Video — \$250**
(Voted by ProFed staff)
- **Most Original — \$250**
(Guest judges)
- **Charity Bonus:** Public's Favorite winner selects a local charity — ProFed donates **\$250**.

Winners announced May 1, 2026.

The winning videos will be premiered on our social channels as well as other media outlets throughout Northeast Indiana.



GET STARTED

- **ProFedCU.org/video-contest**

Full rules, release forms, and submission details.



UNDER 18

- Please have your parent/guardian fill out a waiver by using the QR code above.



***Additional Requirements for Participants Under 18:** A parent or legal guardian must review and agree to the Official Rules before a minor submits an entry. Entries are not complete until ProFed receives and verifies parental/guardian consent. Videos will not be reviewed, judged, or posted until this consent is confirmed. Rules about consent, privacy, and use of a minor's name, image, and likeness apply throughout the Official Rules. After the winners are selected, ProFed will verify the age and ensure any winner under 18 has a signed parental/guardian release form.